

Raise Media - Smart Kids with Common Sense



Hey families, do you know ...

What is the average amount of time kids age 0-8 spend using media per day?

- a) about 30 minutes
- b) about 1.5 hours
- c) about 2.5 hours
- d) about 3.5 hours

The answer is c: an average of 2:43 hours using media.

"Zero to Eight: Children's Media Use in America 2013" A Common Sense Media Research Study, October 28, 2013. <http://www.commonsense.org/research/zero-eight-childrens-media-use-america-2013>



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Hey families, do you know ...

What percentage of teens send or receive text messages "several times a day"?

- a) 30% b) 41% c) 63% d) 75%

The answer is c: 63% of teens send or receive text several times a day.

"Social Media, Social Life: How Teens View Their Digital Lives." A Common Sense Media Research Study. June 26, 2012. <http://www.commonsensemedia.org/research/social-media-social-life>

